



JORDANA HAGGARD

Freelance Artist

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EDUCATION

University of Florida
B.A. in Digital Arts and
Sciences
GPA: 3.96/4.0
2017-2021

SKILLS

Acrylic Painting
Airbrushing
Colored Pencils
Sculpting
Adobe Photoshop
Adobe After Effects
Adobe InDesign
Autodesk Maya
Design Principles
Color Theory

EXPERIENCE

Freelance Artist

January 2022-Present

- Produced assorted projects to be sold online using various skills, including painting, drawing, sewing, crochet, and wirework
- Completed commissioned work for projects using the same skills

Target Store General Merchandise Expert

October 2021-January 2022

- Stocked shelves according to planogram specifications with merchandise from both stock room and daily truck shipments
- Organized and maintained neatness of sales floor and stock room
- Assisted customers on the sales floor as well as over the phone
- Acted as backup cashier when necessary

Multimedia Student Assistant

February 2020-January 2021

- Produced various static and animated graphics, designed posters and announcements, and edited promotional videos using Adobe Suite Software for the Office of the Vice President of Business Affairs at the University of Florida
- Adjusted designs based on feedback from head of the department as well as outside clients to maximize the project's vision and purpose

Children's Book Illustrator

December 2017 – July 2019

- Produced digital illustrations for "The Slave Who Went to Congress," a 31-page children's book using Adobe Photoshop (publication date, February 2020; NewSouth Publishing)
- Created narrative illustrations based on the book manuscript
- Adjusted illustrations through several rounds of revisions, based on feedback from the publisher and the authors